

# FDLI's Advertising and Promotion Conference: Social Media in Medical Product Companies: Using Emerging Technology to Communicate About Products

Capital Hilton Hotel (16th and K Streets)  
October 2, 2012 | Events

**Bradley Merrill Thompson**, Member of the Firm, will moderate a panel discussion, "Social Media in Medical Product Companies: Using Emerging Technology to Communicate about Products," at The Food the Drug Law Institute's Advertising and Promotion Conference, which runs from Oct. 1 to 2. Epstein Becker Green is a sponsor of the conference.

This session will explore the most effective social media websites and how they can be leveraged by the medical products industry. Speakers will provide step-by-step instructions for how to incorporate the latest social media technology into successful communications and marketing plans.

For more information, visit [FDLI.org](http://FDLI.org).

## People



Bradley Merrill Thompson  
Member of the Firm  
Regulatory Strategy, Product  
Development, and Product  
Approvals  
Washington, DC  
202-861-1817  
[bthompson@ebglaw.com](mailto:bthompson@ebglaw.com)