

Social Media and the Law (2024 Edition)

Practising Law Institute

July 2024 | Publications

Attorneys in **Epstein Becker Green's** Employment, Labor & Workforce Management practice co-authored chapters in the 2024 edition of *Social Media and the Law*, published by the Practising Law Institute:

- Chapter 6: "Employment and Workplace Issues," written by **Adam S. Forman** and **Alexander J. Franchilli**.
- Chapter 10: "Civil Discovery Issues," written by **Adam S. Forman** and **Shawndra G. Jones**.

Following is a summary of the book:

Social Media and the Law is a resource for understanding the laws related to the use of social media. It covers:

- The privacy issues presented by social networking sites and what steps users can take to maintain their privacy and limit unwanted third-party access to personal information
- What copyright issues are raised in the ever-developing social media world, such as who owns and who can use user-generated content and data scrapping
- The opportunities, and trademark risks, of promoting a brand through social media
- Best practices for social media communication to avoid defamation and other tort liability
- The unique employment and workplace issues that are raised by and through the use of social media, both by employees and human resources departments
- How the basic rules of disclosure in advertising apply to advertisements appearing in social media
- How social media activity can result in criminal charges and be used as evidence or alibi in criminal proceedings

People



Adam S. Forman
Member of the Firm
Employment, Labor & Workforce
Management
Detroit, Chicago
248-351-6287
aforman@ebglaw.com



Alexander J. Franchilli
Senior Counsel
Privacy, Cybersecurity & Data
Asset Management
New York
212-351-4748
afranchilli@ebglaw.com

- How social media can and should be considered when creating a civil litigation discovery plan

In a separate chapter on regulated industries, *Social Media and the Law* discusses the unique issues faced by publicly traded companies, financial services, broker-dealers, health care providers, and pharmaceutical manufacturers.

For more information about the book and to order, please visit Plus.PLI.edu.



Shawndra G. Jones
Member of the Firm
Social Media and the Workplace
New York
212-351-4663
sjones@ebglaw.com

Focus Areas

Services

Employment Compliance
Counseling

Social Media and the Workplace

Industries

Technology